



ALPHA MEAD ELEARNING PROGRAMS AND FEE STRUCTURE

Building Africa' s Next Generation of Facilities Management Professionals

Introduction

Facilities Management is becoming increasingly important across Africa as organisations expand their physical infrastructure, manage more complex facilities and seek greater efficiency, safety and operational resilience. The growing requirement for ESG (Environmental, Social, and Governance) integration into business strategy and execution has made a further compelling case for increasing demand for developing the core knowledge and skills in the modern principles and practices of facilities management. The application of the skills helps to improve the utilisation of assets, quality of life of the people and overall best performance of the people and the organisation.

Yet many organisations face a common challenge:

They have facilities, but do not always have enough professionally prepared people to manage them effectively.

FMTutor Programmes address this gap by providing a structured pathway from foundational technical competency level to professional management and strategic Facilities Management leadership leadership.

INTRODUCING THE FMTutor by Alpha Mead

FMTutor is a Facilities Management eLearning Management system developed by Alpha Mead to equip and enhance the skills of aspiring and practicing facilities management professionals in the modern day principles and practices of managing real estate assets.

Alpha Mead is a total real estate solutions company who specializes in training, consultancy, development and management of real estate assets and infrastructure services, processes, systems and technology to achieve the best desirable outcome for the owners.

The system provides a progressive professional development pathway for starting as a career facilities manager to becoming a certified professional and ultimately graduating to own and manage a successful facilities management business. The competencies acquired and the certification allows the professional to practice successfully in any country within and outside Africa.

It is designed to serve both individuals seeking career progression and organisations seeking to strengthen their facilities management capability or those who have attained high level professional competence and are now ready for progression to the executive corporate leadership roles or transitioning into entrepreneurship or business ownership. The courses are also structured to serve as refresher programs and competency development

to assist those who are either planning to set up their own FM businesses or to grow and scale an ongoing business to a world class level

LANGUAGES:

The programs are currently available in two main international languages; English and French while plans are on the way to translate to other languages like Spanish in due course.

THE FMTutor® VALUE PROPOSITION

From Foundation to Professional FM Leadership and ultimately to Business Ownership Levels.

Foundation → Professional → Strategic Leadership

Rather than offering isolated training courses, FMTutor provides a stackable pathway through which learners can acquire individual microcredentials and progress towards certification at each PROGRAM.

Each microcredential can be taken independently and leads to its own certificate. Completion of all microcredentials within a PROGRAM, followed by the required certification examination, leads to the certification for that PROGRAM.

The proposition:

Learn the skill.

Earn the microcredential.

Build the capability.

Progress your career.

Our programs are organised at three different levels of professional competence through which an individual can gradually advance from the foundation or entry level through the professional mastery/ executive management in a corporate organisation to the business ownership / enterprise level. Each level offering it' s own professional certification badge that are duly accredited by the following globally recognised accreditation bodies;

1. **CMD Nigeria:** Centre for Management Development (CMD): Nigeria's apex management training institute offers professional trainers' workshops, executive education, management courses, and continuous professional development (CPD)
2. **CPD UK** – CPD accreditation in the UK is an independent quality mark confirming that a training course or educational activity meets recognized professional development standards. [[1](#), [2](#)]
3. **ACTD, USA:** The [American Council of Training and Development](#) (ACTD) is a US-based independent accreditation body that evaluates and accredits educational institutions, vocational centres, and professional training providers worldwide. The Institutional Accreditation earned validates that an entire organization meets ACTD international quality standards for governance, professionalism, and continuous improvement. It allows the institution to use the ACTD logo on its certificates.

THE THREE-PROGRAM CAREER PATHWAY

PROGRAM 1 – CFMA (Certified Foundation in Facilities Management)

Focus: Operational & Technical Competence

Designed for:

- new FM professionals;
- graduates or professionals from other fields who are willing to establish a new career in Facilities Management
- technicians;
- administrative FM staff;
- professionals transitioning into Facilities Management.

Learners develop competence in:

- FM operations;
- basic maintenance;
- HSE;
- FM technology.

Microcredentials:

1. Primer Course (Introduction To Facilities Management)
2. Operation & Maintenance Techniques
3. HSE Management in FM
4. Technology Application in FM

Typical career pathways include:

FM Assistant | O&M Technician | HSE Assistant | Maintenance Coordinator |
FM Support Staff

PROGRAM 2 – CPFM (Certified Professional in Facilities Management)

Focus: People, Process, Finance & Project Management

Designed for early and mid-career FM professionals preparing for supervisory and management responsibilities.

Learners develop capability in:

- project management;
- contracting and procurement;
- people management;
- FM finance and budgeting;
- operational planning.

Microcredentials:

1. Managerial Excellence in FM
2. Mastering Project Management for FM
3. Contracting & Procurement Strategies
4. Managing People in FM
5. Preparing And Managing FM Finance & Budget

Typical pathways include:

FM Supervisor | FM Coordinator | Assistant Facility Manager | Project Lead | Vendor Manager

PROGRAM 3 – SLFM (Strategic Leadership in Facilities Management)

Focus: Enterprise Strategic FM Leadership

Designed for:

- senior FM professionals;
- facility managers;
- executives;
- FM business-unit leaders;
- professionals preparing for strategic leadership.

Learners develop the ability to:

- align FM with organisational strategy;
- lead FM as a business function;
- drive quality and continuous improvement;
- make strategic financial and leadership decisions;
- influence executive-PROGRAM outcomes.

Microcredentials:

1. Global Leadership In Facilities Management
2. Business & FM Strategy Alignment
3. Quality Management in FM
4. Setting Up and Managing the Business of FM

Potential career pathways include:

Facility Manager | Senior FM | Head of Facilities | Director of FM | FM Strategy Lead | FM Business Unit Manager | Corporate Real Estate Leader |
Entrepreneurs, Current or aspiring FM Business Owners

PROGRAM ARCHITECTURE

The programme can be taken using three entry points.

1. INDIVIDUAL MICRO-CREDENTIAL

“Earn one skill. Earn one credential at a time within a program.”

Learners can take individual microcredentials according to their immediate development needs.

2.PROGRAM CERTIFICATION

“Build the full capability. Earn the professional certification in each specific program depending on the current level of competency that has been attained.”

Learners complete all microcredentials within their chosen PROGRAM and undertake the PROGRAM certification examination.

This creates a natural upsell pathway:

Microcredential → Full PROGRAM → Career Progression → Next PROGRAM

2. ENTERPRISE MANAGEMENT CERTIFICATE in Facilities Management OR Post Graduate Diploma / Masters Degree in FM if done as a 2 semester course as a Distant Learning program in one of our affiliated universities or 3 semesters with industry placement.

“Build the full capability. Earn full business ready certification to own and manage a Facilities Management business either through professional development or academic degree program with a recognised partner university.”

MODE OF DELIVERY

Delivery Mode	Description	Key Features	Best Suited For	Duration	Cost
Physical Classroom	Traditional classroom-based delivery where participants attend physical sessions facilitated by an instructor or consultant.	• Direct interaction with facilitator and participants • Real-time discussions and activities • Group exercises and workplace simulations • Immediate feedback and coaching	Participants requiring intensive engagement, practical workshops, leadership simulations, and collaborative learning environments	3 Days Or With additional 1 month placement at any of Alpha Mead live FM sites (Optional)	\$250 per program or equivalent in local currency. Payable in advance either one off or by instalments. The 3 programs combined - \$600. Delivery timing may be different for each program according to the published schedule. 1 month placement program attracts a separate fee of \$200. Per Micro-credential course – Not available for physical classroom mode.
Virtual Classes	Live virtual sessions delivered through online platforms with	• Live instructor-led sessions. • Virtual discussions	Participants who are in different geographical space or	1. 3 Days, virtual class	\$150 per program or equivalent in local currency. Payable in

	facilitator guidance and participant interaction.	and breakout activities. • Real-time Q&A and collaboration • Flexible access across locations • Physical Class activities.	who may find it more convenient to attend the classes through the virtual platform instead physical attendance.	es runs like the physical class, only difference is online presence. Or With additional 1 month placement at any of Alpha Mead live FM sites (Optional)	advance either one off or by instalments. The 3 programs combined - \$300. 1 month placement program attracts a separate fee of \$200. Per Micro-credential course - \$50
Online Self-Paced Learning	Participants complete learning modules independently using digital learning materials without live facilitation.	• Flexible learning schedule • Recorded lessons and downloadable materials • Self-directed progress • Repeatable access to content • One day webinar attendance per quarter for each chosen	Working professionals requiring flexible learning timelines and independent study options	. 3 months access to online resources for the program of choice. Candidates registers to attend any of the scheduled webinar programs that fall within their subscription period.	\$100 per program or equivalent in local currency. Payable in advance either one off or by instalments. The 3 programs combined - \$200. 1 month placement program attracts a separate fee of

		program.		Or With additional 1 month placement at any of Alpha Mead live FM sites (Optional)	\$200. Per Micro-credential course - \$50
Distance Learning (Offline)	Learning materials are provided in printed or offline digital formats for participants with limited or no internet access. Partnership with institutions of learning as PGCert (Post Graduate Certificate), PGD (Post Graduate Diploma), MSc (Masters)	• Printed manuals and workbooks • Offline video or digital content • Independent study approach	Participants in remote or low-bandwidth environments requiring flexible offline access to learning materials	Weekly program for 1 year Or With additional 1 month placement at any of Alpha Mead live FM sites (Optional)	Fee for academic session – To be determined by the respective Universities 1 month placement program attracts a separate fee of \$200.